

# U3A U3A NEWS



A SUN Workshop for Sussex U3As

## Producing a Newsletter

Saturday, 26th March 2011



## Sussex U3As to share ideas on Newsletters

Your Newsletter is an important communication tool for you and your U3A, even if it doesn't have quite the clout and circulation of The Times.

On Saturday 26th March 2011 members of U3As in Sussex are invited to get together at a workshop to discuss ideas on producing newsletters.

### Aim

To share ideas and expertise on all aspects of producing a newsletter.

### Synopsis

This workshop aims to bring together both experienced and budding

newsletter producers to address the questions we may already be asking ourselves, for instance:

How to make the newsletter attractive to our readers?

How to get people to write interesting copy?

Which software shall we use?

What about printing and distribution?

We'll concentrate on pooling ideas through discussion and looking at each others' newsletters, supplemented by hints and tips from a graphic designer who will be present throughout.

*Jill Wellman  
Arun U3A*



### Basic Workshop Information

- Saturday, 26th March 2011
- 10am - 3pm
- Goring United Reform Church Hall, Worthing, BN12 4EA
- Easy, free parking
- Near station and bus routes
- £7 per person
- Tea / Coffee and biscuits provided

### Application forms from:-

Your SUN (SURA) Rep OR  
Nova Brookes email: [novaabrookes@talktalk.net](mailto:novaabrookes@talktalk.net)



### Who's the Workshop for?

The workshop is open to any Sussex U3A member interested in this topic, whether experienced or not. Some ability to use a computer will be assumed.